

Matcha Workshop Utilizing NORITZ Water Purifiers at Siam Takashimaya, Thailand



On February 14th and 15th, 2026, a matcha workshop using hydrogen water produced by NORITZ brand water purifiers was held at Siam Takashimaya in Thailand. In this workshop, participants experienced the traditional Japanese culture of "making matcha" and had the opportunity to appreciate the benefits of hydrogen water.

Instead of ordinary natural water, hydrogen water from NORITZ's water purifiers was used to make matcha, allowing participants to directly feel the difference in taste caused by the type of water. This event also provided an opportunity to raise awareness about water quality and health-conscious lifestyles.

The workshop was held three times each day, for a total of six sessions, with many matcha enthusiasts and health-minded individuals interested in hydrogen water taking part.



On the event day, "Arm GoodSunday," a popular influencer in Thailand, also attended and shared scenes from the workshop on social media. Please check out #ArmGoodSunday posts on SNS.

<https://www.facebook.com/reel/2882287015300287>



Further, on March 21st and 22nd, 2026, we plan to hold a workshop themed around infused water. Details will be announced on Noritz's official Facebook page.



The Noritz Group will fulfill its mission of providing "The Simple Comforts of Life" by contributing to solving social issues through our products and business activities.

March 6, 2026